



Board of Directors Meeting Thursday, October 15, 2020 – 9 AM

Social Distancing and meeting restrictions addressed by Video/Teleconference by Zoom
Zoom Meeting info to be updated

AGENDA

- BIA Mission:**
- The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.
- I. Call to Order/Introductions/Speakers – John O’connor - President**
- Introductions
 - Reports from Elected Officials/Representatives
 - Public Comment (*limit to 3 minutes comment- 1 minute question*)
- II. Announcements and Dates**
- Community Clean up East End Hub 10/21 and 10/28
- III. Proposed Motions**
- Motion to approve Financials- Aug and Sept 2020
 - Motion to Approve Minutes - Sept. 2020
 - Motion to Approve reallocation of Resource budget Fair@44
 - Motion to Approve allocating funds to PopUp15 for maintenance BDP
 - Motion to Approve Executive Director extension
- IV. Hubs**
- BLVD West
 - New City America Proposal
 - North Park MAD
 - Vacancies
 - 30ECB
 - Clean up
 - Vacancies
 - Little Saigon-
 - LS Night Market Chau Pham
 - Fair@44
 - #Takewhatyouneed Tuesday
 - Wednesday Fruitswap
 - Dojo
 - High Tech Library
 - BLVD East
 - How Clean up has created community
 - Vacancies

V. Committee Reports - Information Items

Executive- *John O'Connor, chair*

- Office Presentation

BID Alliance *-Jackie O'Connor*

Promotions- *P Gillette – Forman, staff*

- Baby Goods at The Fair@44
- Cooking classes
 - pre, and post event measures
- Bikes Del Pueblo
- Bridge Deck Lights Press release

Economic Development- *John O'Connor, chair - Forman, staff*

- Access to Capital - Liz Massad
- LISC Work within City Heights
 - Grants
- Bridge Deck Lease - Update

Design/Parking- *P Gillette/T Thomas, co-chairs – Aldana, staff*

- Parking Management
 - Meter/time limit enforcement
 - Angle Parking Projects
- Tree Prep, curb cuts and sign relocation
- Code Compliance
- Bridge Deck Holiday Lights Process and date

VII. Announcements and Adjournment