



Board of Directors Meeting Thursday, September 17, 2020 – 9 AM

Social Distancing and meeting restrictions addressed by Video/Teleconference by Zoom
<https://zoom.us/j/94563594813>

AGENDA

- BIA Mission:**
- The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.
- I. Call to Order/Introductions/Speakers – John O’connor - President**
- Introductions
 - Reports from Elected Officials/Representatives
 - Public Comment (*limit to 3 minutes comment- 1 minute question*)
- II. Announcements and Dates**
- Circulate San Diego Momentum Award Nominee
- III. Proposed Motions**
- Motion to approve Financials- Aug 2020
 - Motion to Approve Minutes - Aug 2020
- IV. Hubs**
- BLVD West
 - New City America Call for open process
 - North Park MAD
 - 30ECB
 - Clean up
 - Tiger Tiger Letter of agency
 - Vacancies
 - Little Saigon- Community Organizer
 - LS Night Market
 - Fair@44
 - #Takewhatyouneed Tuesday Meals, Bodhi Tree Concerts
 - Wednesday Fruitswap
 - Dojo
 - High Tech Library
 - BLVD East
 - Wednesday 9/16 Clean-up
 - Vacancies
 - Trees
- V. Committee Reports - Information Items**

Executive- *John O'connor, chair*

- Office Discussion

BID Alliance *-Jackie O'connor*

Promotions- *P Gillette – Forman, staff*

- Stroll The BLVD. Virtual Tour
- Baby Goods at The Fair@44
- Masks event and design week fashion show
- Virtual Cooking classes pre, and post event Opt.
- Active transportation scavenger hunt

Economic Development- *John O'Connor, chair - Forman, staff*

- Access to Capital - Liz Massad
- LISC Work within City Heights
 - Grants
- Bridge Deck Lease - Update

Design/Parking- *P Gillette/T Thomas, co-chairs – Aldana, staff*

- Parking Management
 - Meter/time limit enforcement
 - Angle Parking Projects
- Tree Prep, curb cuts and sign relocation
- Code Compliance

VII. Announcements and Adjournment