



Board of Directors Meeting Thursday, August 20, 2020 – 9 AM

Social Distancing and meeting restrictions addressed by Video/Teleconference by Zoom

<https://zoom.us/j/91887397672>

+1 669 900 6833 US (San Jose) - Meeting ID: 918 8739 7672

AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

I. Call to Order/Introductions/Speakers – *John O’connor - President*

- Introductions
- Reports from Elected Officials/Representatives
- Public Comment (*limit to 3 minutes comment- 1 minute question*)

II. Announcements and Dates

- Sept. 4th Stroll The BLVD. Virtual Tour
- Sept. 6th Baby Goods at The Fair@44

III. Proposed Motions

- Motion to approve Financials- July 2020
- Motion to Approve Minutes - July 2020
- Motion to Approve Letter To Code Compliance

IV. Hubs

- BLVD West
 - New City and Assessments
 - North Park MAD
- 30ECB
 - Virtual Stroll the Blvd.
 - Clean up
 - Vacancies
- Little Saigon- Community Organizer
 - Fair@44 -
 - #Takewhatyouneed Tuesday Meals, Bodhi Tree Concerts
 - Baby Goods
 - Wednesday Fruitswap
 - High Tech Library
 - Dojo
- BLVD East
 - Monday Clean-up
 - Vacancies
 - Trees

V. Committee Reports - Information Items

Executive- *John O'Connor, chair*

- FY2020 Budget close out
- FY21 Budget and Year
 - Office Discussion

BID Alliance *-Jackie O'Connor*

Promotions- *P Gillette – Forman, staff*

- Masks and Social Distancing BLVD. Businesses
- Masks event and design week fashion show
- Virtual Cooking classes pre, and post event Opt.
- Active transportation scavenger hunt
- Adding Leasing Opportunities to Flashlights

Economic Development- *John O'Connor, chair - Forman, staff*

- Access to Capital - Liz Massad
- LISC Work within City Heights
 - Grants
- Bridge Deck Lease - Update
- Parklet dining

Design/Parking- *P Gillette/T Thomas, co-chairs – Aldana, staff*

- Parking Management
 - Meter/time limit enforcement
 - Angle Parking Projects
- Prow
- Tree choices from Urban Forester
- Code Compliance update
- LMD - Maintenance

VII. Announcements and Adjournment