



Board of Directors Meeting Thursday, June 25th, 2020 – 9 AM

Social Distancing and meeting restrictions addressed by Video/Teleconference by Zoom

<https://zoom.us/j/96004861118> ID: 960 0486 1118

One tap mobile

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AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

I. Call to Order/Introductions/Speakers – *John O’connor - President*

- Introductions
- Reports from Elected Officials/Representatives
- Public Comment (*limit to 3 minutes comment- 1 minute question*)

II. Announcements and Dates

- July 8th YMCA opening
- July 9th Lips opening
- July 11th Baby essentials

III. Proposed Motions

- Motion to approve Financials- April 2020
- Motion to Approve Minutes - April 16th 2020
- Motion to Approve Minutes - May 16th 2020

IV. Hubs

- BLVD West
 - BLVD Court: Permit complete, Lease
 - Vacancies
- 30ECB
 - Virtual Stroll the Blvd.
 - Clean up
 - Vacancies
- Little Saigon- Community Organizer
 - Fair@44 -
 - Resource Ctr. #Takewhatyouneed Every Tuesday expanded activation with free food, baby/toddler
 - Wednesday Fruitswap
 - Mask event
 - Food Truck waiting on Construction
 - Dojo Opening
 - Free Wifi
- BLVD East
 - Monday Clean-up
 - Vacancies

V. Committee Reports - Information Items

Executive- *John O'connor, chair*

- Bookkeeper Financial Summary
 - FY2020 close out June 31st
- FY21 Budget and Year
 - Budget Ad Hoc- Discuss options 6/29

BID Alliance *-Jackie O'connor*

Promotions- *P Gillette – Forman, staff*

- Masks and Social Distancing BLVD. Businesses
- Virtual Cooking classes
- Adding Leasing Opportunities to Flashlights
- Nico on assisting businesses become Internet operational
- Black Lives Matter posters

Economic Development- *John O'Connor, chair - Forman, staff*

- Access to Capital - Liz Massad
 - LISC Work within City Heights
 - Grants
 - Developments
- Bridge Deck Lease - Negotiations with City

Design/Parking- *P Gillette/T Thomas, co-chairs – Aldana, staff*

- Parking Management
 - Meter/time limit enforcement-July 1
 - Angle Parking Projects
- Curbside Pick-Up- Signage available
- Limiting tree choices from Urban Forester
- LMD - Maintenance

VII. Announcements and Adjournment