



## Board of Directors Meeting Thursday, May 21st, 2020 – 9 AM

Social Distancing and meeting restrictions addressed by Video/Teleconference by Zoom  
<https://zoom.us/j/96181989998> or Phone +1 669 900 6833 US (San Jose) ID: 961 8198 9998

### AGENDA

**BIA Mission:**

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

#### **I. Call to Order/Introductions/Speakers – John O’connor - President**

- Introductions
- Reports from Elected Officials/Representatives
- Public Comment (*limit to 3 minutes comment- 1 minute question*)

#### **II. Announcements and Dates**

- Form 700 due date extension - June 1st
- Contact: Steve@TheBoulevard.org

#### **III. Proposed Motions**

- Motion to approve Financials- April 2020
- Motion to Approve Minutes - April 16th 2020
- Motion to use Parking funds to print Pick Up Signs
  - Motion to Approve Arts Month Proposal on The BLVD.
    - Supported by Exec with Funding/Budget and selection oversight addendum
- Motion to Elect 2020-21 ECBBIA Executive Board

#### **IV. Executive Committee Election 1 year Term Sher Cox Election Chair**

- President John O’Connor
- Vice President - Paulina Gillette
- Vice President Cuong Nugyen
- Treasurer- Julian Villegas
- Carlos Solario- Secretary

#### **V. Hubs**

- BLVD West -
  - West End MAD
  - Art at Mississippi corner
  - Vacancies
- 30ECB- Virtual Stroll the Blvd. June 5th Highlighting businesses for success that are open or engaging in Internet commerce
  - Rent /leases Problems and solutions
  - Vacancies
- Little Saigon- State Designation, Masks, ShinPei Art
- BLVD East-
  - Hub Meeting
  - District 9 Sanna - City attorney
  - Vice Involved
  - Gem Coffee Euclid, Gypsy Magic, Supan

- Vacancies
- Fair@44 -
  - Resource Ctr. #Takewhatyouneed Every Tuesday expanded activation with free food and baby/toddler options Every Wednesday Fruitswap
  - Food Truck operating
  - Trees installed

## **VI. Committee Reports - Information Items**

### **Executive-** *John O'Connor, chair*

- Bookkeeper Financial Summary
  - FY2020 close out June 31st
- FY21 Budget and Year
  - Budget Ad Hoc- Discuss options
  - City Council Meeting

### **BID Alliance** -*Jackie O'Connor*

### **Promotions-** *P Gillette – Forman, staff*

- Social media - Please Like and Share
- Scavenger Hunt
- Adding Leasing Opportunities to Flashlights
- CPPS- Final month spend down

### **Economic Development-** *John O'Connor, chair - Forman, staff*

- Access to Capital
- Grant opportunities
  - COVID 19 Resources
    - Loans
    - Grants
  - LISC Work within City Heights
  - Re-opening PPE City Heights BIA, USD
  - Development

### **Design/Parking-** *P Gillette/T Thomas, co-chairs – Aldana, staff*

- Parking Management- Free Meters end 5/31
- Curbside Pick-Up- Signage
- MTS - Change in Leadership
- LMD - Maintenance

## **VII. Announcements and Adjournment**