



## Board of Directors Meeting Thursday, April 16th, 2020 – 9 AM

Social Distancing and meeting restrictions addressed by Video/Teleconference by Zoom  
<https://zoom.us/j/96581199099> or +1 669 900 6833 US (San Jose)

### AGENDA

- BIA Mission:**
- The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.
- I. Call to Order/Introductions/Speakers – John O’connor - President**
- Board of Directors Roundtable  
Experience, challenges opportunities
  - Reports from Elected Officials/Representatives
  - Public Comment (*limit to 3 minutes comment- 1 minute question*)
- II. Announcements and Dates**
- Form 700 due date extension - June 1st
- III. Proposed Motions**
- Motion to approve Financials- March 2020
  - Exec Director extension- Executive Comm. recommendation
- IV. Boulevard 20/20 Plan Online**
- V. Hubs**
- BLVD West - West End MAD, Trestle
  - 30ECB- Homeless Issue Folk arts and Homebrewer
    - Exchange of resources
    - Rent payments- Letter
    - Letter on City Grants
  - Little Saigon- State Designation, Project process, Update
  - BLVD East- Speed Indicator, Police meeting Officer Terry Hoskins
    - Hub Meeting
    - District 9 Sanna - City attorney
    - Vice Involved
    - Gem Coffee
  - Fair@44 - Fresh Fruit Swap
- VI. Committee Reports - Information Items**
- Executive-** *John O’connor, chair*
- Bookkeeper Financial Summary
  - FY21 Budget and Year end offsets
  - Exec Nominations Election May 21st.

**Bid Alliance** -*Jackie O’connor*

**Promotions-** *P Gillette – Forman, staff*

- Social media - please Like and Share

**Economic Development-** *John O'Connor, chair - Forman, staff*

- Blvd. Opportunity Tour
- Access to Capital
- Grant opportunities
  - COVID 19 Resources
    - Loans
    - Grants
  - LISC
  - SDFoundation BID op. and AJA

**Design/Parking-** *P Gillette/T Thomas, co-chairs – Aldana, staff*

- Parking Enforcement/Meters
- Curbside Pick-Up
- MTS - Change in Schedule
- LMD - Maintenance

**VII. Announcements and Adjournment**