



## Board of Directors Meeting Thursday, February 20, 2020 – 9 AM

### AGENDA

#### BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

#### I. Call to Order/Introductions/Speakers – *John O’connor - President*

- Welcome to 2020-2022 Board members
- Reports from Elected Officials/Representatives
- Public Comment (*limit to 3 minutes per speaker*)

#### II. Announcements and Dates

- Feb. 23 - Mardi Gras 30ECB
- March 6th- Boulevard Developers Tour
- March 6th- Blvd Stroll 30ECB Hub
- March 6th- Blvd. Court First Friday

#### III. Proposed Motions:

- Motion to approve Board Meeting Minutes- Nov. 2019
- Motion to approve Financials- 2019 year end. February 2020

#### IV. Boulevard 20/20 Plan Strategy Goals

- Schematic 30ECB
- Final Draft 2020 Plan
- Parking and Design- Little Saigon District, Sidewalks, Lighting and Tactical Transportation
- Midcity Parks District - Wilson joint-use field. North Park Park, Tree’s and more Trees
- BRT - Data

#### V. Hubs

- BLVD West - BLVD. Court First Friday
- 30ECB- Stroll The Blvd. participants
  - Cafe Madeleine Parklet
- Little Saigon- State Designation, Project process, Lighting, Mosaic Planters,
- BLVD East- Speed Indicator, Police meeting
- Fairmount Hub - Tree’s next steps

#### VI. Committee Reports - Information Items

##### Executive- *John O’connor, chair*

- Developers packet
- Audit- City and 2020 Fiscal year
- Bookkeeper Financial Summary

**Promotions-** *P Gillette – Forman, staff*

- New Orleans Trip
- Food Tours
- County Fair superhero banners, Social Media
- Blvd. Guide- Dev. Edition, Piloted Busway feature, Classic
- Mardi Gras promo and Press release

**Economic Development-** *John O'Connor, chair - Forman, staff*

- Blvd. Opportunity Tour
- Access to Capital
- Small Business CDC Loans program ending
- Lisc BIG
- Fair@44 2020

**Design/Parking-** *P Gillette/T Thomas, co-chairs – Aldana, staff*

- Parking meters- slots are back!
- Angle Parking Conversions- Update
- 30th Street Bike Lane-
- Painted Crosswalk at Alabama
- Go fund Me for Holiday lights current and expansion

**VII. Announcements and Adjournment**