



Board of Directors Meeting Thursday, Nov. 21, 2019 – 9 AM

AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

I. Call to Order/Introductions/Speakers – John O’connor - President

- Public Comment (*limit to 3 minutes per speaker*)
- Reports from Elected Officials/Representatives

II. Announcements and Dates

- Nov. 25-MTS BLVD. Busway Pilot Lane Press Conference
- Nov. 30- Small Business Saturday
- Dec. 6- Blvd Stroll 30ECB Hub
- Dec 6- Blvd. Court Opening, ECBBIA Holiday Party
- Dec. 19- ECBBIA Board of Directors meeting Dark
- Jan. 16- 2020 ECBBIA Annual meeting

III. Proposed Motions:

- Motion to approve Board Meeting Minutes- Sept. 2019 and Oct. 2019
- Motion to approve Financials- Sept. 2019 and Oct. 2019
- Motion to renew Auditor Guerrero, Jimenez, Dias & Co.
- Motion to approve CPPS budget
- Exec committee recommended Motion to extend ED Contract 2 months

IV. Boulevard 20/20 Plan Strategy Goals

- Midcity Parks District - Street side Park Prototype, Wilson joint-use field. North Park Park
- Parking and Design- Little Saigon District, Sidewalks, Lighting and Tactical Transportation
- Economic Development, BLVD Development Tour, A2C
- BRT - Data

V. Hubs

- BLVD West - BLVD. Court First Friday
- 30ECB- Stroll The Blvd. Dec. 6th
 - Cafe Madeleine Parklet
- Little Saigon- Sin Lee Portrait installation, Mosaic Planters, State Designation
- BLVD East- Speed Indicator/Vigil, Gypsy Magic event
- Fairmount Hub - Tree walk

VI. Committee Reports - Information Items

Executive- *John O’connor, chair*

- Forming Midcity Parks Collaborative 501c3

- Request for Exec Director job description
- Bookkeeper Financial Summary

Promotions- *P Gillette – Forman, staff*

- Dedicated Bus Lane Promotions banners, Social Media
- Food Tours way forward and expansion
- East End- Speed indicator dedication celebration
- Blvd. Guide- Dev. Edition, Piloted Busway feature, Classic
- Press release Holiday bridge lights, Stroll, Fair@44 Tree sale

Economic Development- *John O'Connor, chair - Forman, staff*

- Blvd. Opportunity Tour
- Access to Capital
- Small Business CDC Loans
- Street Vending Ordinance
- Lisc BIG
- Fair@44 2020

Design/Parking- *P Gillette/T Thomas, co-chairs – Aldana, staff*

- Parking meters
- Angle Parking Conversions- Update
- 30th Street Bike Lane-
- City Trash and MAD North park, Jack in the Box
- Painted Crosswalk at Alabama
- MAD Budget

VII. Announcements and Adjournment