



**Board of Directors Meeting  
Thursday, October 17, 2019 – 9 AM**

**AGENDA**

**BIA Mission:**

**The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.**

**I. Call to Order/Introductions/Speakers – John O’connor - President**

- Public Comment (*limit to 3 minutes per speaker*)
- Reports from Elected Officials/Representatives

**II. Announcements and Dates**

- Innovate Up! Oct., 17th, 24th
- The Brink/Innovate up mixer Fair@44 Oct. 24th 5-730PM
- Ciclos Dias Oct. 27
- Fiesta De Almas 10 days of Dia de los Muertos Fair@44

**III. Proposed Motions:**

- Motion to approve Board Meeting Minutes- Sept. 2019
- Motion to approve Financials- Sept. 2019

**IV. Boulevard 20/20 Plan Strategy Goals**

- Midcity Parks District - Street side Park, Wilson
- Parking and Design- Parking Inventory results
- Economic Development, OZ tour
- BRT - Data

**V. Hubs**

- BLVD West - BLVD. Court Activation Mural, Art
- 30ECB- Ciclos Dias Empanadas, Medina Collins and Coupe
  - Cafe Madeleine Parklet
- Little Saigon-
- BLVD East- Gypsy Magic event

**VI. Committee Reports - Information Items**

**Executive Approved**

*John O’connor, chair*

- Evaluate Audit
- Request for financial recognition of both segments
- Bookkeeper Financial Summary

## **Promotions**

*P Gillette – Forman, staff*

- Dedicated Bus Lane Promotions
- Food Tours way forward and expansion
- East End- Speed indicator dedication celebration,

## **Economic Development**

*John O'Connor, chair - Forman, staff*

- Opportunity tour
- Access to Capital
- Street Vending Ordinance
  - Town Hall 10/21/2019 Fair@44
- Lisc BIG
- Small Business CDC Loans

## **Design/Parking**

*P Gillette/T Thomas, co-chairs – Aldana, staff*

- Parking meters
- Angle Parking Conversions- Update
- 30th Street Bike Lane- Partners and Bike Group meeting
- Power washing schedule
- UrbanLife Prototype
- City Trash and MAD North park, Jack in the Box

## **VII. Announcements and Adjournment**