



**Board of Directors Meeting
Thursday, Sept. 20, 2018 – 9:00 am**

AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

I. Call to Order/Introductions/Speakers – Tootie Thomas, President

- Public Comment (*limit to 3 minutes per speaker*)
- Reports from Elected Officials/Representatives
- Special guest Congresswoman Susan Davis

II. Action Items

- Boulevard 20/20 committee
- YMCA Front Door Julian Villegas update
- YMCA Youth and Family services Intern

Proposed Motions:

- Motion to Approve Board Meeting Minutes – July 2018
- Motion to approve Financials August 2018
- Motion to approve Draft FY 10 Budget
- Motion to approve FY 18 Audit and Tax Preparation \$5650
- Motion to approve Adhoc Beginning Oct. Policy and Procedures

III. Community Reports

- Hubs - Get it Done App, Placemaking Permit
 - BLVD West
 - 30ECB- SIp and Shop, Crime Thread
 - Little Saigon- Wayfinding sign Design, Crosswalk, Noms and Nhau
 - BLVD East - Parking Day, Green Zone, Power washing
- BID Alliance *Jacquelyn O'Connor, Rep*

IV. Committee Reports - Information Items

Executive

T Thomas, chair

- Bookkeeper Office Jeff Domzalski
- Financial/Budget- Adhoc - *Julian Villegas/ Jacquelyn O'Connor, chair*
 - Adhoc Accomplishments FY19 Budget, Path forward on budgeting, P.O. system

Promotions

P Gillette – Forman, staff

- Fair @44 programming Street food fridays, Salsa Sabado
- Popup 15 Event PGK Dance Event
- Vegan Food Market
- Little Saigon Arts
- Self Guided Tour

- Video Spotlights Schedule update and success
- Flashlight schedule Interns
- Banners SDSU, MTS

Economic Development *John O'Connor, chair - Forman, staff*

- Andrew Malik Neighborhood infill
- Marketing with Mixte
- City of San Diego Business Incentive Program CDC Loans
- Access to Capital
- Chamber Update
- Monthly Press release/ 2nd Quarter

Design/Parking *P Gillette/T Thomas, co-chairs – Aldana, staff*

- Little Saigon Project Update
 - Trash cans
 - Planters trees dying
- Parking Alternatives 37th and 38th street St.
- Solar twinkle lights 30ECB
- New Bike Racks
- 15 Bridgedeck
 - Lease and tenants
 - Blade sign
 - Holiday lights

V. Old Business

VI. Announcements and Adjournment