



## **Board of Directors Meeting Thursday, May 17, 2018 – 9:00 am**

### **AGENDA**

#### **BIA Mission:**

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City San Diego.

#### **I. Call to Order/Introductions/Speakers – Tootie Thomas, President**

- **Public Comment** *(limit to 3 minutes per speaker)*
- **Reports from Elected Officials/Representatives**

#### **II. Action Items**

- Boulevard 20/20 committee
- CDC/BIA partnership agreement

#### **Proposed Motions:**

- Motion to Approve Board Meeting Minutes – April 2018
- Motion to approve: 2018-2019 ECBBIA Officer Election

#### **III. Community Reports**

- Hubs
  - BLVD West upcoming meeting
  - 30ECB- May 8 meeting
  - Little Saigon- upcoming meeting
  - BLVD East - upcoming meeting

- BID Alliance

*Jacquelyn O'Connor, Rep*

#### **IV. Committee Reports - Information Items**

##### **Executive**

*T Thomas, chair*

- Bookkeeper Office Admin - Jeff Domzalski Financials Out Ill and in Hospital, way forward
- Financial/Budget- Adhoc - *Julian Villegas/ Jacquelyn O'Connor, chair*
  - FY 2019 Budget
- Budget Approval Tuesday May 15
- Insurance transfer to Nova save \$700

##### **Promotions**

*P Gillette – Forman, staff*

- Placemaking with High Tech High Fair@44
- Flashlight schedule
- Vegan Food Market success. Onward to monthly event
- Street food Cinema June 2, 2018
- Video Spotlights
- Banners

**Economic Development**     *John O'Connor, chair - Forman, staff*

- Developers Bus Tour 2.0 and Town hall
- Marketing with Mixte
- New Development Projects
- ATC- Amelia Cary
- Chamber Update
- POPUP15 Maintenance Thanks to The Rock
- Monthly Press release/ 2nd Quarter

**Design/Parking**     *P Gillette/T Thomas, co-chairs – Aldana, staff*

- Little Saigon Project Update
  - Murals
  - Wayfinding Kiosk
  - Planters
- Parking Alternatives and swag
  - Angled Parking Roll out
  - Meeting with OFO Marketing partnership
- Bike Accommodation Study- Business to Client Survey

**V. Old Business**

**VI. Announcements and Adjournment**