



Board of Directors Meeting Thursday, April 19, 2018 – 9:00 am

AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City San Diego.

I. Call to Order/Introductions/Speakers – Tootie Thomas, President

- **Public Comment** (*limit to 3 minutes per speaker*)
- **Reports from Elected Officials/Representatives**

II. Action Items

- Boulevard 20/20 committee
- CDC/BIA partnership agreement
- Meeting with Chris Ward
- Meeting with MTS Vice President, Centerline opening

Proposed Motions:

- Motion to Approve Board Meeting Minutes – March 2018
- Motion to approve Financials for March 2018
- Motion to approve: 2018-2019 ECBBIA Officer Election slate
- Motion to approve Walk Bike Place Conference- Sept. New Orleans Registration
- Motion to approve PO system
- Motion to approve Boulevard Guide 2K Pieces
- Motion to approve an Economic Development Budget for the last two months of FY18 with unspent Discretionary to be rolled over to FY19.

III. Community Reports

- Hubs
 - BLVD West upcoming meeting
 - 30ECB- upcoming meeting
 - Little Saigon- upcoming meeting
 - BLVD East - upcoming meeting

- BID Alliance

Jacquelyn O'Connor, Rep

IV. Committee Reports - Information Items

Executive

T Thomas, chair

- Financials Bookkeeper Office Admin - Jeff Domzalski Financials
- Financial/Budget- Adhoc - *Julian Villegas/ Jacquelyn O'Connor, chair*
 - FY 2019 Budget Mark up
- Placemaking permit Approval
- Budget Approval

Promotions

P Gillette – Forman, staff

- Wrap up: Bike event, Beerfest,
- Placemaking with High Tech High Fair@44
- Flashlight schedule
- Vegan Food Market
- Street food Cinema
- Banners
- Video Spotlights

Economic Development

John O'Connor, chair - Forman, staff

- Developers Bus Tour 2.0 and Town hall
 - Marketing push Mixte?
- New Development Projects
- ATC- Amelia Cary
- Chamber Update
- POPUP15 Maintenance
- Monthly Press release/ 2nd Quarter

Design/Parking

P Gillette/T Thomas, co-chairs – Aldana, staff

- Little Saigon Project Update
 - Murals
 - Wayfinding Kiosk
 - Planters
- Parking Alternatives and swag
 - Angled Parking Roll out
 - Meeting with Bike Share Companies
- Bike Accommodation Study- Business to Client Survey
- Parking Inventory

V. Old Business

VI. Announcements and Adjournment