



Board of Directors Meeting
Thursday, November 15, 2018 – 9:00 am

AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

I. Call to Order/Introductions/Speakers – Tootie Thomas, President

- Public Comment (*limit to 3 minutes per speaker*)
- Reports from Elected Officials/Representatives

II. Action Items

- Boulevard 20/20 Committee - Next meeting
- Holiday Appreciation- Party Planning
- Annual Meeting- Nominations to Board

Proposed Motions:

- Motion to Approve Board Meeting Minutes - Oct. 2018
- Motion to approve Financials - Oct. 2018
- Motion to approve Transit Grant Proposal
 - Presentation

III. Community Reports

- Hubs - Get it Done App, Delay on CPPS, Small business Saturday
 - BLVD West
 - 30ECB- Sip and Shop: Friday Nov. 30
 - Little Saigon- Crosswalk, Su Invitation
 - BLVD East- Monday cleanups, Meeting with D9
- BID Alliance *Jacquelyn O'Connor, Rep*

IV. Committee Reports - Information Items

Executive

T Thomas, chair

- Bookkeeper Financial Summary - Jeff Domzalski
- Policy and Procedure- Ad Hoc - *Nominations for Chair*

Promotions

P Gillette – Forman, staff

- Fair @44 Programming: Street Food Fridays, Salsa Sabado, First Friday
- Vegan Food Market
- Video Spotlights- Schedule update and success
- Bridget Shortfuse Town hall, Facebook, BID notables
- Banners SDSU

Economic Development

John O'Connor, chair - Forman, staff

- Andrew Malik Neighborhood Infill
- Boulevard 20/20 Town Hall Mobility- Dec. 4th Rock 530-8 PM

- Small Business CDC Loans
- Access to Capital and Opportunity Thank you to Civic funding
- Chamber Update and membership
- Monthly Press release/ 2nd Quarter

Design/Parking *P Gillette/T Thomas, co-chairs – Aldana, staff*

- Little Saigon Project Update
 - Trash cans- No response LSF
 - Planters- Replacement trees possibilities
- Holiday Lights
- 15 Bridgedeck
 - Lease and tenants
 - Blade sign
- FY20 LMD Budget presented. North Park expanded services.

V. Old Business

VI. Announcements and Adjournment