



**Board of Directors Meeting
Thursday, Oct. 18, 2018 – 9:00 am**

AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

I. Call to Order/Introductions/Speakers – Tootie Thomas, President

- Public Comment (*limit to 3 minutes per speaker*)
- Reports from Elected Officials/Representatives

II. Action Items

- Boulevard 20/20 committee
- YMCA Front Door- Julian Villegas update
- YMCA Youth and Family Services Admin Intern

Proposed Motions:

- Motion to Approve Board Meeting Minutes – Sept. 2018
- Motion to approve Financials Sept. – 2018

III. Community Reports

- Hubs - Get it Done App, Placemaking Permit
 - BLVD West
 - 30ECB- Sip and Shop
 - Little Saigon- Crosswalk, Thursday 10/25
 - BLVD East- Parking Day Thursday 10/18
- BID Alliance *Jacquelyn O'Connor, Rep*

IV. Committee Reports - Information Items

Executive

T Thomas, chair

- Bookkeeper Jeff Domzalski Financial Summary
- Policy and Procedure- Ad Hoc - *Nominations for Chair*

Promotions

P Gillette – Forman, staff

- Fair @44 programming Street food Fridays, Salsa Sabado 2 year anniversary
- Vegan Food Market
- Self Guided Tour/ Bird/Touring Bird
- Video Spotlights Schedule update and success
- Flashlight schedule
- Banners SDSU,

Economic Development

John O'Connor, chair - Forman, staff

- Andrew Malik Neighborhood infill
- Boulevard 20/20 Town Hall Mobility

- Marketing with Shortfuse
- Small Business CDC Loans
- Access to Capital and Opportunity
- Chamber Update
- Monthly Press release/ 2nd Quarter

Design/Parking *P Gillette/T Thomas, co-chairs – Aldana, staff*

- Little Saigon Project Update
 - Trash cans- No response LSF
 - Planters- Trees dying/ replacement possibilities
- New Bike Racks
- 15 Bridgedeck
 - Lease and tenants
 - Blade sign
 - Holiday lights
- FY20 LMD Budget presented in Nov.

V. Old Business

VI. Announcements and Adjournment