



## Board of Directors Meeting Thursday, July 20, 2017 – 9:00 am

### AGENDA

#### BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City San Diego.

#### I. Call to Order/Introductions/Speakers – *Tootie Thomas, President*

- **Public Comment** (*limit to 3 minutes per speaker*)
- **Reports from Elected Officials/Representatives**

#### II. Action Items

- Banner removal (faded)

#### Proposed Motions:

- Motion to Approve Board Meeting Minutes – June 15, 2017
- Motion to approve Financials for June 2017
- Motion to Approve BIA budget for FY18
- Letter to Lyn Elliot in favor of establishing park hours for NPP

#### III. Community Reports

- Hubs
  - BLVD West (Texas)- Biz mixer
  - 30ECB- Kansas St. Crossing. Mural in alley behind shaper
  - Little Saigon- special collaborative progress, and LMD projects
  - BLVD East - Speed Indicator, Hub Community walk
- BID Alliance *Jacquelyn O'Connor, Rep*

#### IV. Committee Reports - Information Items

##### Executive

*T Thomas, chair*

- Bookkeeper Office Admin - Jeff Domzalski
  - Financial report
  - Appoved gardener clean up
  - *No meeting scheduled for August.*
- Financial/Budget- Adhoc *Julian Villegas/ Jacquelyn O'Connor, chair*
  - *No meeting scheduled for August. September 4th holiday*

**Promotions**

*P Gillette/ Zane Mumford – Forman, staff*

- Blvd Market- August 18th
- POPUP15 Eat San Diego Unveiling
- BLVD guide revisions. Deadline
- Little Saigon arts grants next steps and BIA involvement

**Economic Development**

*John O'Connor, chair - Forman, staff*

- PopUp15
  - Long-term development RFP East and West Lots
- Fair @ 44- Update
  - Saturday Market Salsa Sabado! Efforts to increase vendor revenue
- New Development Projects- Thrift Trader, Collins Motors, Exotic Gardens Tour
- LISC Overlay Proposal
- ATC- Brenna Churma Business Resource Coord.
  - El Borego funding party July 27th
- Chamber Update
- Developers Bus Tour Oct. 18th

**Design/Parking**

*P Gillette/T Thomas, co-chairs – Aldana, staff*

- Complete Boulevard Parking study Euclid to 52nd.
- Little Saigon Greenway project update
  - Trash Cans
  - Pavers
  - Murals and utility boxes
- 30th Street Bike Accommodation Study Focus group outreach
- Howard-Orange- SANDAG Bike Lane Open House- July 26th
- EATSD Planter and Landscape next steps
- No meeting planned for August

**V. Old Business**

**VI. Announcements and Adjournment**

No board meeting planned for August