



**Board of Directors Meeting**  
**Thursday, February 18, 2016 – 9:00 am**

**AGENDA**

**I. Call to Order/Introductions/Speakers – Tootie Thomas, President**

*Welcome to our new board member!*

- **Speaker Presentation – 37ECB Vision** (10 minutes)
- **Public Comment** (limit to 3 minutes per speaker)
- **Reports from Elected Officials/Representatives**

**II. Action Items**

- Approval of Board Meeting Minutes – November 19, 2015
- Acceptance of Financials - Balance Sheet and Profit & Loss – Year to Date – December 31, 2015
- Proposed Motions:
  - BID Contract with the City of San Diego – FY 2017
    - *Proposed motion: The Board of Directors approves entering into an agreement with the City of San Diego to retain their services and designates the Board President, President Emeritus or Vice President to sign the agreement, reimbursement/advance requests and program reports.*
  - City of San Diego – BID Amendment to contract
    - *Proposed motion: The City of San Diego TO SUPPLY WORDING.*
  - SBEP Contract with the City of San Diego – FY 2017
    - *Proposed motion: The Board of Directors approves entering into an agreement with the City of San Diego/BID Council to retain their services and designates the Board President, President Emeritus or Vice President to sign the agreement, reimbursement/advance requests and program reports.*
  - Community Parking District Contract with the City of San Diego – FY2017
    - *Proposed motion: Approve entering into the Mid City Community Parking District contract with the City of San Diego for FY 2017.*
  - County of San Diego – Community Enhancement Grant – FY 2017
    - *Proposed motion: Sign a resolution approving the filing of an application with the County of San Diego for the Community Enhancement Program funding during the County's 2016-2017 fiscal year.*
  - BID Council – designation of delegate
    - *Proposed motion: Motion to appoint a delegate along with first and second alternate representatives for the BID Council.*
  - 37ECB – letter of support
    - *Proposed motion: Motion for letter of support for the updated vision of 37ECB.*

**III. Community Reports**

- BID Council
- Chamber of Commerce

# **Board of Directors Meeting Thursday, February 18, 2016 AGENDA – page two**

## **IV. Committee Reports - Information Items**

### **Executive**

*T Thomas, chair – Kleinhen, staff*

- Upcoming Officer Elections – held at March board meeting
- Committee Members – update
- State of Economic Interests - Conflict of Interest - Form 700
- Main Street Conference

### **Organization/Budget**

*Jacquelyn O'Connor, chair*

### **Promotions**

*P Gillette, chair – Forman, staff*

- Blvd Market
- Promotional Video
- Boulevard Guide
- Fairmount Arts Corridor
- Placemaking Intern
- Utility Boxes
- Ideas for future

### **Economic Development**

*John O'Connor, chair - Forman, staff*

- Woodrow Wilson Middle School – update
- Open Air Market - incubator project – YMCA adjacent
- SR-15 Centerline – update – bridge deck and vacant lot
- New businesses/development on the Boulevard
- North Park Community Plan – updates/parking impacts

### **Design/Parking**

*P Gillette/T Thomas, co-chairs – Aldana, staff*

- Complete Blvd – follow up
- Little Saigon – MAD/marker
- Bike Accommodation study
- List of asks for MAD

## **V. Old Business**

## **VI. Announcements and Adjournment**