



EL CAJON BOULEVARD
BUSINESS IMPROVEMENT ASSOCIATION
MEETING MINUTES OF THE BOARD OF DIRECTORS MEETING
Thursday, February 21st, 2019 – 9:00 am

Present: President M. Tootie Thomas, Polly Gillette, Jackie O'Connor, John O'Connor, Danny Fitzgerald, Edward Haidar,, Bob Leif, Cuong Nguyen, Julie Chan, Julian Villegas, Sher Cox Staff: Steve Aldana, Beryl Forman

Call to Order and Introductions – at 9:05 AM

I. Public Comment and Representative Reports

County Supervisor Nathan Fletcher office- Brandon Torres Experience with Homeless Issues Currently -Housing 200 Asylum seekers in a vacant county property. Suing Trump Admin for not dealing with it

- CCA To allow consumers to purchase renewable energy sources through collective
- Monthly community meeting March 9th Mission hills. Closer one coming soon.

Chris Ward DC3 Tyler Renner - Styrofoam ban goes into effect. Looking to partner with us on education and waivers. Budget process underway \$71 Million deficit.problem with retaining city employees, paid less. Tootie asks about city going after grants and possible partnering with Bids and community groups who would help by hiring grant writers on behalf of the city. Pilot buss plan happening in partnership with MTS. Infrastructure comt- Establish rules and Permits . Fees to pay for mobility projects there's an interest in forcing them to share data.

II. Announcements

- BLVD 20/20 fleshing out plan in committees with partners and funding possibilities

Proposed Motions

- Motion to Approve Board Meeting Minutes - Tabled til March 2019
- Motion to approve Financials - January 2019 Bob Leif motioned, Polly Gillette 2nd No Discussion Motion passes Unanimously

III. Community Reports

Hubs:

- Hubs - 30ECB-Tootie announces Mardis Bra, Beryl objects Mardi Gras Crawl Tootie rolls her eyes. March 3rd. Starts at Eppig, 2nd stop Lips, 3rd stop Collins and coupe Barn and Cafe Madeleine cluster
 - BLVD West No update
 - Little Saigon- Blvd. LS committee meeting continues with robust and interested group. Chairman is Michael Chan. Discussed items upcoming NEA grant and arts event. Meets once a month
 - BLVD East- Monday cleanups started by Talmadge patrol at 50th street 9AM weekly.

BID Alliance

Jacquelyn O'Connor, Rep

IV. Committee Reports

Executive

T Thomas, chair

- Policy and Procedure Adhoc 2 Vice Presidents in question, possible different roles.
- Orientations for new board members and Form 700
- Exec Election in April, call for nominees

Promotions

P Gillette – Forman, staff

- Fair @44 Programming: Street Food Fridays, Salsa Sabado, First Friday is going well with limited set up and involvement
- Banners SDSU Not the best options going back for a collaboration with the two best artists
- Placemaking Su Pan take back the alley underway and yet the placemaking permit is not proving to be the best or fastest way.

Economic Development *John O'Connor, chair - Forman, staff*

- Andrew Malik Neighborhood Infill
- Small Business CDC Loans meeting with Ray Favoral
- Access to Capital New Hire Viridiana Quintana
- Monthly Press release/ 2nd Quarter
 - BIVD 20/20 Strategic Goals and Documentation

Design/Parking *P Gillette/T Thomas, co-chairs – Aldana, staff*

- Parking study and Next Steps Steve shows his work in processing the data and lays out next steps for better parking management.
- Angle Parking Conversion delay
- 30th Street Bike Lane plans to move forward. Tootie asks if the lane can be continued 1 block north of ECB to connect to the Meade Bikeway
- Little Saigon Project Update
 - Trash cans-LSF new ones on their way
 - Planters- Replacement trees Installed
 - Crosswalk at Menlo meeting with City engineer.
- 15 Bridgedeck
 - Blade sign some lights out will check on it
- Timeline Documents Little Saigon and 15 Bridgedeck
- Popup15 Clean up and Activation Rock Church
- Pedestrian crossings Kansas and Menlo

V. Old Business

VI. Announcements/Meeting moved to adjourn by PG at 10:25