



EL CAJON BOULEVARD
BUSINESS IMPROVEMENT ASSOCIATION
MEETING MINUTES OF THE BOARD OF DIRECTORS MEETING
Thursday, Dec. 20, 2018 – 9:00 am

Present: President M. Tootie Thomas, Polly Gillette, Jackie O'Connor, John O'Connor, Danny Fitzgerald, Edward Haidar,, Bob Leif, Sher Cox, Julian Villegas, Julie Chan and Staff: Steve Aldana, Beryl Forman

Call to Order and Introductions – at 12:09 PM

Public Comment and Representative Reports

II. Action Items

- Announced Board Appreciation Holiday Celebration January Redfox room January 16th 7PM Invites to go out after the New Year
- Boulevard 20/20 Plan and Annual ECBBIA Board meeting announced for January 24th 5:30 PM. Press to attend.

Proposed Motions

- Draft Financials November 2018 Approved PG 1st RE Unanimous Approved
- Approval of Nov. Board minutes tabled to February Board meeting

III. Presentation and evaluation of Town Hall results and BLVD. 20/20

Tootie Thanked all that were involved and partnered with the ECBBIA in putting on the event at The Rock. Special thanks to MARY Lydon of Housing You Matters for being involved from the start. Mary is introduced as today's facilitator of the BLVD. 20/20 Board working group. Tootie opens the floor for discussion on the event and its highlights including a larger than expected crowd, Audience and residents really enjoyed the format, guest speakers, live feed from NYC and opportunity to weigh in. Danny Fitzgerald goes through the process of boiling down the post-it boards. Tootie highlights the responses of the boards

Mary Lydon starts the session by inviting deeper thought by board members into what their questionnaire responses were and where they match up with community input. Tootie reads through results from our first town hall, Town Hall II - Mobility, Board questionnaire tally: (<https://drive.google.com/file/d/13Ycncxhcczgr5wPrC5I3uUFY6iN1vlq/view?usp=sharing>) Discussion involves, pilot bus lanes, safety, biking, parking, cross walks, human scale transportation. Overall tactical transportation is seen by the board as the way forward to making changes. Also discussed slowing traffic and crosswalks.

Tootie Thomas asks for a motion to adopt the draft outline for BLVD. 20/20 and move forward to solidifying a "living" plan that is expected to change with the times. John O'Connor makes the

motion, Polly Gillette 2nds. Discussion is about what exactly are we adopting. Tootie explains that this is just to move forward with the current outline and that the final “living” plan will be presented at January’s annual board meeting. Also an example of what a “living” plan is, is offered as one that will change since making a 10 year plan is difficult with the speed of change we are seeing in shared transportation ie: Rideshare, Dockless Bikes, Scooters etc. Motion passes unanimously.

V. Old Business

VI. Announcements/Meeting moved to adjourn by PG at 11:25 AM