

EL CAJON BOULEVARD
BUSINESS IMPROVEMENT ASSOCIATION
MEETING MINUTES OF THE BOARD OF DIRECTORS MEETING
Thursday, March 15, 2018 – 9:00 am

Present: President M. Tootie Thomas, Polly Gillette, Jackie O'Connor, John O'Connor, David Chan, Ralph Enriquez, Danny Fitzgerald, Julian Villegas, Julie Chan, Edward Haidar, Cuong Nguyen, Bob Leif and Staff: Steve Aldana, Beryl Forman

Excused/Absent: Sher Cox,

I. Call to Order and Introductions – at 09:04 AM

Public Comment and Representative Reports

- **Jason Weis** - Toni Atkins Pro Tem Community event at Jacobs Center. Business Credit application deadline March 25 Time is ending soon. Gundari Galindo Jr. @Frank Parker
- **Tyler Renner** - Representative City Council District 3 Ward North Park and University 2 resolutions passed about drilling off shore and Gun responsibility law. Working with Businesses in dealing with Homelessness, City is working on Dockless Bike issue. Will come up with regulation. Jackie responds on BID Alliance concerns more are on the way. Tootie Informs that MCCPD Likes the bikes but will write a letter on concerns and develop an education program for riders New police Chief April 2nd @LGBTQ center

II. Action Items

- Ralph Enriquez BLVD 20/20
- Filming Business Spotlights
- Affordable Housing Arena working with Political Reps May 10th and 11th
- April Officers Elections - Call for Nominees, No Nominees
- Mtg with MTS shared cost on maintenance and upkeep. Tootie met with them this morning. Also working on curated rides.

Proposed Motions

- Minutes Feb. PG 1st., DC 2nd Unanimous Approved
- February Financials PG 1st., RE 2nd Unanimous Approved
- Approve entering into Contract with City and designate M. Tootie Thomas to sign for BID financial and contractual documents JOC1st., PG 2nd Unanimous Approved
- Contract with Street Food Cinema PG 1st., RE 2nd Unanimous Approved need more info on split and revenue
- Letter of Support Snaptown- App RE 1st., JO 2nd Unanimous Approved

III. Community Reports

Hubs:

- BLVD West - Collecting accident data, Beer Festival City Beat BIA will have a booth Businesses to bring promotional Items.
- 30ECB- Crime issues in the area group of criminals. Sip and shop to be planned
- Little Saigon Moon Festival Murals progressing paid for by grants
- Blvd. East - Working with businesses and midcity command on crime. Take back the alley

- **BID Alliance** - Jackie O'Connor, Beer Museum in East Village, Texas program successful in returning homeless to family, Placemaking to Council on April 17.

IV. Committee Reports

Executive

T Thomas, chair

- Bookkeeper Office Admin Jeff Domsalski summarizes income and expenses see attached
- Julian working on FY19 Budget
- PO system being pulled together

Promotions

P Gillette co-chair – Forman, staff

- LS Murals. 1 up and looking awesome. 2 more planned
- Guide going to Print
- Vegan Food Market May 12- Anthem to host in their parking lot and then to partner with us for summer months

Economic Development

John O'Connor, chair - Forman, staff

- Developer Tour and next steps walking tours
- Homebrewer access to Capital funding
- Chamber of Commerce - *Danny Fitzgerald*- report on 11th amendment

Design/Parking

P Gillette/T Thomas, co-chairs – Aldana, staff

- 8 new trees planted in Little Saigon district
- LS Projects update - Trash cans need cleaning regular schedule, greenway pavers look amazing, move forward with stenciling project. Menlo design crosswalks reached out to long beach for research on how to and co\$. Utility boxes waiting on RFP
- 30th Street Bike Accommodation Study- finalize consultants presentation to business owners as first round hosted by the BIDS along 30th and ECB.
- D9 CPPS Mural project moving forward

V. Old Business

VI. Announcements/Meeting moved to adjourn by PG at 10:26 AM