



## Board of Directors Meeting Thursday, June 15, 2017 – 9:00 am

### AGENDA

#### BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City San Diego.

#### I. Call to Order/Introductions/Speakers – *Tootie Thomas, President*

- **Public Comment** (*limit to 3 minutes per speaker*)
- **Reports from Elected Officials/Representatives**

#### II. Action Items

- Approval of ACCF Grant submission for Little Saigon Mural Project
- Approval of CPPS District 3 Grant submission for summer parade and block party
- Approval of Letter to Planning for FY'18 Grants

#### Proposed Motions:

- Motion to Approve Board Meeting Minutes – May 18, 2017
- Motion to approve Financials April
- Motions to approve Financials May
- Motion to Approve BLVD Market rebranding MOU agreement with Edwin for 2 months- \$500
- Motion to approve West End Hub mixer June 29th 6PM Lafayette- \$200
- Motion to approve retrofit of existing double globes to smart fixtures

#### III. Community Reports

- Hubs
  - BLVD West (Texas)- Music Mob, Summer Parade, Biz mixer
  - 30ECB- Kansas St. Crossing.
  - Little Saigon- Shared interests with LSF and Community
  - BLVD East - Speed Indicator, Next meeting
- BID Council *Jacquelyn O'Connor, Rep*
- Chamber Update and Opportunities *Danny Fitzgerald*

#### IV. Committee Reports - Information Items

##### Executive

*T Thomas, chair*

- Bookkeeper Office Admin - Jeff Domzalski
  - FY'17 –Status on reimbursements and grants
  - Goals, commitments
- Financial/Budget- Adhoc *Julian Villegas/ Jacquelyn O'Connor, chair*
  - See Packet for Agenda update

**Promotions**

*P Gillette/ Zane Mumford – Forman, staff*

- Blvd Market- July 7th American theme
- POPUP15 Activation Calendar
- Committee Press release
- Ben and Jerry's Placemaking Event

**Economic Development**

*John O'Connor, chair - Forman, staff*

- PopUp15 (vacant lot):
  - Long-term development RFP East and West Lots
- Fair @ 44- Update
  - Long-term Development - USD
  - Saturday Market Salsa Sabado! July 8th
  - Dojo and Lili's Fashions- Daily July 1st
  - Grocery Outlet Sponsor - *Beryl Forman*
- New Development Projects
- ATC- Brenna Churma Business Resource Coord.
- City Business walk
- Developers Bus Tour Oct.

**Design/Parking**

*P Gillette/T Thomas, co-chairs – Aldana, staff*

- Complete Boulevard
- Little Saigon Greenway project update
  - Trash Cans
  - LSF 10 year plan
- 30th Street Bike Accommodation Study
- EATSD Planter and Landscape POPUP15

**V. Old Business**

**VI. Announcements and Adjournment**