



Board of Directors Meeting Thursday, May 18, 2017 – 9:00 am

AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City San Diego.

I. Call to Order/Introductions/Speakers – *Tootie Thomas, President*

- **Public Comment** (*limit to 3 minutes per speaker*)
- **Reports from Elected Officials/Representatives**

II. Action Items

- John O'connor and Danny Fitzgerald - TAC
- Board Retreat - organizing committee

Proposed Motions:

- Motion to Approve Board Meeting Minutes – April 20, 2017

III. Community Reports

- Hubs
 - BLVD West (Texas)- Music Mob, Street safety
 - 30ECB- Kansas St. Crossing.
 - Little Saigon next meeting,
 - Blvd. East - Speed Indicator. Next meeting
- BID Council *Jacquelyn O'Connor, Rep*
- Chamber Update and Opportunities *Danny Fitzgerald*

IV. Committee Reports - Information Items

Executive

T Thomas, chair

- Approved Support of DAM KIVA Trustee granted 10K
- City Filing Conflict of Interest
- Bookkeeper Office Admin Jeff Domsalski
 - FY'17 –status on reimbursements and grants
 - Goals, procedures, commitments
- Financial/Budget- Adhoc *Julian Villegas/ Jacquelyn O'Connor, chair*
 - Budget Prep FY18 Adhoc
 - Blueprint for Finance Forward

Promotions

P Gillette/ Zane Mumford – Forman, staff

- Blvd Market- Weekly
- POPUP15 Activation Calendar
- Barrio Hermanos- MOU
- May Take Back the Alley Month
- Festival of Beers
- Summer Parade
- YMCA Placemaking Event

Economic Development

John O'Connor, chair - Forman, staff

- PopUp15 (vacant lot):
 - Long-term development RFP East and West Lots
- Fair @ 44- Update
 - Long-term Development - 'Civic Moment'
 - Saturday Market Name and Branding/ LSF response
- New Development Projects
- Civic San Diego- ATC- Brenna Churma Business Resource Coord.
- City Business walk
- Bridge Deck- Lara Gates

Design/Parking

P Gillette/T Thomas, co-chairs – Aldana, staff

- Complete Boulevard
- Little Saigon Greenway project update
 - Trash Cans
 - Pavers
- 30th Street Bike Accommodation Study
- EATSD Planter and Landscape POPUP15

V. Old Business

VI. Announcements and Adjournment