



Board of Directors Meeting Thursday, September 26th, 2019 – 9 AM

AGENDA

- BIA Mission:**
- The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.**
- I. Call to Order/Introductions/Speakers – John O’connor - President**
- Public Comment (*limit to 3 minutes per speaker*)
 - Reports from Elected Officials/Representatives
- II. Announcements and Dates**
- Innovate Up! Oct. 2,3,17th, 24th
 - Ciclos Dias Oct. 27
- III. Proposed Motions:**
- Motion to approve Board Meeting Minutes- Aug. 2019
 - Motion to approve Financials- Aug. 2019
 - Approve 2K for Parks District 501c3
 - Motion to approv. Grant writer funding for 25 hr. At \$2250.00
 - Motion to request 5K from Parking budget for Pilot Bus Lane edu
 - Motion to enter into a Use Agreement with Awash Mkt. at 2104
 - Create a temporary 4 (mos) position for Events Coordinator
 - Motion to approve ED Adhoc Fair@44 Transition
- IV. Boulevard 20/20 Plan Strategy Goals**
- Midcity Parks District - Playcore, Greenfield, Street side Park, Wilson
 - Parking and Design-
 - Economic Development, OZ tour
 - BRT - Dedicated Lane roll-out, Data
- V. Hubs**
- BLVD West - BLVD. Court Activation
 - 30ECB- Ciclos Dias
 - Little Saigon- Chicken (dead) Fest,
 - BLVD East- Meeting 9/18 Pledge, Gypsy Magic
- VI. Committee Reports - Information Items**
- Executive Approved**
- John O’connor, chair*
- Partner with Innovate UP and USD
 - Lease with Wakeland Pop-up 15
 - Bookkeeper Financial Summary
 - Hiring for: A2C

Promotions

P Gillette – Forman, staff

- Stroll The Boulevard results H&T, Someil, C&C, Medina, Home Brew
- Dedicated Bus Lane Promotions
- Food Tours success and expansion
- East End- Speed indicator dedication celebration, Su Pan Taco Tuesdays

Economic Development

John O'Connor, chair - Forman, staff

- Opportunity tour
- Access to Capital
- Street Vending Ordinance
 - Town Hall
- Lisc BIG
- Small Business CDC Loans
- New Developement

Design/Parking

P Gillette/T Thomas, co-chairs – Aldana, staff

- Parking Developments curbs and meters
- Angle Parking Conversions- Update
- 30th Street Bike Lane- Mayors Office, Partner with Bike Group
- Power washing schedule
- Wayfinding Kiosk Permitting-
- UrbanLife Prototype
- City Trash Pick Up East End

VII. Announcements and Adjournment