



**Board of Directors Meeting
Thursday, August 15, 2019 – 9 AM**

AGENDA

- BIA Mission:**
- The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.**
- I. Call to Order/Introductions/Speakers – John O’connor - President**
- Public Comment (*limit to 3 minutes per speaker*)
 - Reports from Elected Officials/Representatives
- II. Announcements and Dates**
- Stroll September 6th
 - Ciclos Dias Oct. 27
- III. Proposed Motions:**
- Motion to approve Board Meeting Minutes- July 2019
 - Motion to approve Financials- July 2019
 - Grant writer Proposal
 - Partner with Innovate UP and USD
 - Extend ED Contract 2 months
 - Resolution to have President sign Agreements with city
- IV. Boulevard 20/20 Plan Strategy Goals**
- Midcity Parks District - Playcore, Street side Park,
 - Parking and Design-
 - Economic Development, OZ tour
 - BRT - Dedicated Lane roll-out and promotion
- V. Hubs**
- BLVD West -
 - 30ECB- Stroll the BLVD Sept. 6 - 21+ businesses, Little Saigon Stories corner
 - Little Saigon- Sin Lee mural 1st phase
 - BLVD East- Take Back Alley/Speed Indicator
- VI. Committee Reports - Information Items**
- Executive** *John O’connor, chair*
- Bookkeeper Financial Summary
 - Hiring for: A2C
 - Kickstart Events Coordinator

Promotions

P Gillette – Forman, staff

- Fair @44 Programming- Salsa Sabado 8/17
- Dedicated Bus Lane Promotions
- Food Tours success and Online
- East End- Speed indicator dedication celebration

Economic Development

John O'Connor, chair - Forman, staff

- Small Business CDC Loans
- Access to Capital
- Innovate Up
- Opportunity tour

Design/Parking

P Gillette/T Thomas, co-chairs – Aldana, staff

- Parking Inventory
- Angle Parking Conversions- Update
- 30th Street Bike Lane- Member outreach, Offset Parking
- Power washing schedule
- Wayfinding Kiosk Permitting-
- UrbanLife Partnership
- City Trash Pick Up Wednesdays and Fridays check up
- New Trash Cans (6)- Little Saigon Installed

VII. Announcements and Adjournment