



**Board of Directors Meeting  
Thursday, July 18th, 2019 – 9 AM**

**AGENDA**

**BIA Mission:**  
  
**The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.**

- I. Call to Order/Introductions/Speakers – John O’connor - President**
  - Public Comment (*limit to 3 minutes per speaker*)
  - Reports from Elected Officials/Representatives
  
- II. Announcements and Dates**
  
- III. Proposed Motions:**
  - Motion to approve Board Meeting Minutes-June 2019
  - Motion to approve Financials- June 2019
  - Motion to approve a 2 month extension for ED Director consultant contract
  - Approval of the grant writer contract next step
  - Motion to approve Kasie conceptual Boulevard layout
  
- IV. Boulevard 20/20 Plan Strategy Goals**
  - Midcity Parks District - Wilson, NorthPark Park, Street side Park,
  - Parking and Design- Tree canopy, Replacement of Palms at hubs
  - Economic Development, OZ tour, Developers Blvd. guide.
  - BRT - Dedicated bike/bus lane pilot, Intersections 48th to 52nd
  
- V. Hubs**
  - BLVD West - meeting with Fenton
  - 30ECB- Stroll the BLVD, TMV New Vegan and James Coffee on 30th
  - Little Saigon- New trash cans, Sin Lee,
  - BLVD East- Take Back Alley Speed Indicator being repaired
  
- VI. Committee Reports - Information Items**
  - Executive** *John O’connor, chair*
    - Bookkeeper Financial Summary
  
  - Promotions** *P Gillette – Forman, staff*
    - Fair @44 Programming- Salsa Sabado, Dojo Activation
    - Placemaking- The Evelyn
    - Banners
    - Blvd. guides
    - Thrift trader

**Economic Development**     *John O'Connor, chair - Forman, staff*

- Small Business CDC Loans
- Access to Capital
- Lisc BIG grant
- Diversity Heights Business Expo

**Design/Parking**     *P Gillette chair – Aldana, staff*

- Parking Inventory Parking meters being installed
- Angle Parking Conversions- Update
- Wayfinding Kiosk Permitting-
- Benches , Trash cans PO
- UrbanLife Partnership/ Grant monet foundation
- City Trash Pick Up monitoring
- Working with SDSU on Crosswalk policy

**VII. Announcements and Adjournment**