



**Board of Directors Meeting  
Thursday, June 20th, 2019 – 9 AM**

**AGENDA**

**BIA Mission:**

**The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.**

**I. Call to Order/Introductions/Speakers – John O’connor - President**

- Public Comment (*limit to 3 minutes per speaker*)
- Reports from Elected Officials/Representatives

**II. Announcements and Dates**

- June 23rd West End Walk
- June 30th FY19 Fiscal year ends
- Diversity Heights Business Expo

**III. Proposed Motions:**

- Motion to approve Board Meeting Minutes- May 2019
- Motion to approve Financials- May1 2019
- Motion to approve ECBBIA Budget FY20
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**IV. Boulevard 20/20 Plan Strategy Goals**

- Midcity Parks District - Playcore, Street side Park, Sacramento, Adhoc
- Parking and Design- Tree Inventory, Replacement and Palms
- Economic Development, OZ tour

**V. Hubs**

- BLVD West -
- 30ECB- Stroll the BLVD success Publicity
- Little Saigon- ECB Wayfinding sign
- BLVD East-

**VI. Committee Reports - Information Items**

**Executive**

*John O’connor, chair*

- Bookkeeper Financial Summary
- Sacramento Midtown BID Presentation

**Promotions**

*P Gillette – Forman, staff*

- Fair @44 Programming- First Friday Night Market, Salsa Sabado, Lift Dojo
- Placemaking- Su Pan Take Back the Alley
- Dedicated Bus Lane
- East End- Speed indicator dedication celebration

**Economic Development**

*John O’Connor, chair - Forman, staff*

- Small Business CDC Loans
- Access to Capital

**Design/Parking**     *P Gillette/T Thomas, co-chairs – Aldana, staff*

- Parking Inventory next steps
- Angle Parking Conversions- Update
- 30th Street Bike Lane- Timeline, Offset Parking
- Wayfinding Kiosk Permitting- Timeline next steps
- Benches ordered, Installation
- City Trash Pick Up
- New Trash Cans (6)- Little Saigon

**VII. Announcements and Adjournment**