



**Board of Directors Meeting
Thursday, May, 16th, 2019 – 9 AM**

AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

I. Call to Order/Introductions/Speakers – Tootie Thomas, President

- Public Comment (*limit to 3 minutes per speaker*)
- Reports from Elected Officials/Representatives

II. Announcements and Dates

- 30ECB June 7th Stroll
- Budget Hearings
- Del Mar Fair- June 13th
- Opportunity Zone- Wed May 22nd

III. Proposed Motions:

- Motion to approve Board Meeting Minutes- April 2019
- Motion to approve Financials- April 2019
- Motion to approve 4 month contract Executive Dir. Consultant
- Motion to renew PopUp15 Lease
- President of the Board Election - Election Chair - Kristen Karhio

IV. Boulevard 20/20 Plan Strategy Goals

- Midcity Parks District
- Parking and Design
- Economic Development
- Line up of speakers or partners for committee meetings

V. Hubs

- BLVD West - Homeless Issue
- 30ECB- Stroll the BLVD
- Little Saigon- Little Saigon Stories
- BLVD East- Bench Locations

VI. Committee Reports - Information Items

Executive

- Bookkeeper Financial Summary
- Adhoc Budget
- Sacramento Midtown BID Presentation

T Thomas, chair

Promotions

P Gillette – Forman, staff

- Fair @44 Programming- First Friday Night Market, Salsa Sabado,
- Placemaking- Su Pan Take Back the Alley
- West End Event- Evelyn Building, La Mexcal, Lafayette Swim Party, Flavors, La Michoacan, Parklet
- East End- Speed indicator dedication celebration

Economic Development

John O'Connor, chair - Forman, staff

- Small Business CDC Loans
- Access to Capital

Design/Parking

P Gillette/T Thomas, co-chairs – Aldana, staff

- Parking Inventory next steps
 - Parking Standards Presentation
- Tree Inventory
- Angle Parking Conversions- Behind four months
- 30th Street Bike Lane- Timeline, Offset Parking
- Wayfinding Kiosk Permitting timeline next steps

VII. Announcements and Adjournment