



**Board of Directors Meeting  
Thursday, April 18th, 2019 – 9 AM**

**AGENDA**

**BIA Mission:**

**The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.**

**I. Call to Order/Introductions/Speakers – Tootie Thomas, President**

- Public Comment (*limit to 3 minutes per speaker*)
- Reports from Elected Officials/Representatives

**II. Announcements and Dates**

- Vegan Market Fair@44- April 19th
- April 27th Little Saigon Stories Exhibit Post Secrets Museum of Man exhibit outpost Sin Lee
- Budget Hearings
- Traffic Safety Walk- East End

**III. Proposed Motions:**

- Motion to approve Board Meeting Minutes- March 2019
- Motion to approve Financials- March 2019
- Motion to approve three month contract with Shortfuse
- Executive Committee Election - Election Chair - Kristen Karhio
- Interim Executive Director Motion

**IV. Boulevard 20/20 Plan Strategy Goals**

- Adoption of strategic rollout goals-Identify projects and partners for one and three year implementation
- Parking and Design
- Economic Development
- Line up of speakers or partners for committee meetings

**V. Hubs**

- BLVD West - Homeless Issue
- 30ECB- Stroll the BLVD
- Little Saigon- Walk & Crosswalk, Arts event, Bench Locations
- BLVD East- Bench Locations

**VI. Committee Reports - Information Items**

**Executive**

- Bookkeeper Financial Summary
- Adhoc Budget
- Form 700
- Sacramento Midtown BID Presentation

*T Thomas, chair*

## **Promotions**

*P Gillette – Forman, staff*

- Fair @44 Programming- Street Food Fridays, Salsa Sabado, Banners SDSU
- Placemaking- Su Pan Take Back the Alley

## **Economic Development**

*John O'Connor, chair - Forman, staff*

- Dave Baker memorial
- Boulevard 20/20 Partners and Funding
- Small Business CDC Loans
- Access to Capital

## **Design/Parking**

*P Gillette/T Thomas, co-chairs – Aldana, staff*

- Tree Inventory and Parking Inventory next steps
- Angle Parking Conversions
- 30th Street Bike Lane- Timeline
- 15 Bridgedeck
  - Blade sign
- Timeline Documents
  - Little Saigon
  - Bridgedeck
- Wayfinding Kiosk Permitting

## **VII. Announcements and Adjournment**