



Board of Directors Meeting
Thursday, March 21, 2019 – 9 AM

AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City, San Diego.

I. Call to Order/Introductions/Speakers – Tootie Thomas, President

- Public Comment (*limit to 3 minutes per speaker*)
- Reports from Elected Officials/Representatives

II. Announcements and Dates

- Exec Committee Election- April 18th
- First Friday Market- April 5th
- 30ECB Stroll- June 7th

III. Proposed Motions:

- Motion to approve board meeting minutes- Nov. and Dec. 2018, Feb. 2019
- Motion to approve Financials- Feb. 2019
- Motion to Approve BID management Agreement with the City of San Diego 2020
- Motion to approve MCCPD contract with the City of San Diego
- Reallocate and earmark \$1000 Placemaking funds to Discretionary Account.

IV. Boulevard 20/20 Plan Strategy Goals

- Adoption of strategic rollout goals
- Identify projects and partners for 1 and 3 year implementation
- Line up of speakers or partners for committee meetings

V. Hubs

- BLVD West- Mardi Bra
- 30ECB- Mardi Bra, Security Cameras
- Little Saigon- Walk & Crosswalk, Arts event, Bench Locations
- BLVD East- Bench Locations

IV. Committee Reports - Information Items

Executive

T Thomas, chair

- Bookkeeper Financial Summary
- Policy and Procedure- Ad Hoc
- Board of Directors Handbook and Orientation March 14th
- Form 700
- Executive Board Election, Nominations in place by April 11th

Promotions

P Gillette – Forman, staff

- Fair @44 Programming- Street Food Fridays, Salsa Sabado, Banners SDSU
- First Friday- Bar vendor
- Placemaking- Su Pan Take Back the Alley

Economic Development

John O'Connor, chair - Forman, staff

- Dave Baker memorial
- Boulevard 20/20 Partners and Funding
- Small Business CDC Loans
- Access to Capital
- Green Corner
- Monthly press release/ 2nd Quarter

Design/Parking

P Gillette/T Thomas, co-chairs – Aldana, staff

- Tree Inventory and Next Steps
- Angle Parking Conversions
- 30th Street Bike Lane- Parking management, Center turn lane
- Little Saigon Project Update
 - Trash cans-LSF
 - Electrical box- Art rehab
- 15 Bridgedeck
 - Blade sign
- Timeline Documents
 - Little Saigon
 - Bridgedeck
- Pedestrian crossings
- Wayfinding Kiosk \$3500 to get it done

VII. Announcements and Adjournment