



Board of Directors Meeting Thursday, July 19, 2018 – 9:00 am

AGENDA

BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City San Diego.

I. Call to Order/Introductions/Speakers – Tootie Thomas, President

- **Public Comment** (*limit to 3 minutes per speaker*)
- **Reports from Elected Officials/Representatives**

II. Action Items

- Boulevard 20/20 committee
- YMCA Front Door Representative and Ideas/ Julian Villegas update

Proposed Motions:

- Motion to Approve Board Meeting Minutes – June 2018
- Motion to approve Financials May 2018
- Active Transportation Program letter
- Motion to take August BOD meeting off

III. Community Reports

- Hubs
 - BLVD West Bark Blvd., West End Crossings, Twisted Taps
 - 30ECB- Survey Kansas St.
 - Little Saigon- Approval of Wayfinding sign
 - BLVD East - 4904 mccpd meeting, Plantings Black Stagg, Power washing
- BID Alliance *Jacquelyn O'Connor, Rep*

IV. Committee Reports - Information Items

Executive

T Thomas, chair

- Bookkeeper Office Admin - Elisha
- Financial/Budget- Adhoc - *Julian Villegas/ Jacquelyn O'Connor, chair*
 - FY 2019 Draft

Promotions

P Gillette – Forman, staff

- Placemaking with High Tech High TBA Supan
- Fair @44 programming Street food Fridays, Salsa Sabado
- Vegan Food Market
- Speed indicator hand off
- Little Saigon Arts
- Pride Ride OFO Letter addressing partnership
- Video Spotlights Schedule update and success

- Flashlight schedule
- Banners

Economic Development *John O'Connor, chair - Forman, staff*

- Next steps BLVD 20/20
- Andrew Malik Neighborhood infill
- Marketing with Mixte
- City of San Diego Business Incentive Program
- New Development Projects Broadstone
- ATC- Amelia Cary
- Chamber Update
- Monthly Press release/ 2nd Quarter

Design/Parking *P Gillette/T Thomas, co-chairs – Aldana, staff*

- Little Saigon Project Update
 - Murals
 - Wayfinding Kiosk
 - Planters
- Parking Alternatives and swag
 - Angled Parking Roll out 29th St.
- Placemaking Permit hub projects

V. Old Business

VI. Announcements and Adjournment