



## Board of Directors Meeting Thursday, March 15, 2018 – 9:00 am

### AGENDA

#### BIA Mission:

The El Cajon Boulevard Business Improvement Association is an association of local businesses committed to improving the physical and economic conditions along the El Cajon Boulevard corridor and its surrounding neighborhoods in Mid-City San Diego.

#### I. Call to Order/Introductions/Speakers – *Tootie Thomas, President*

- **Public Comment** (*limit to 3 minutes per speaker*)
- **Reports from Elected Officials/Representatives**

#### II. Action Items

- Boulevard 20/20 committee
- CDC/BIA partnership agreement
- April Officer Election
- Meeting with Chris Ward
- Meeting with MTS Vice President Centerline opening

#### Proposed Motions:

- Motion to Approve Board Meeting Minutes – February 15, 2017
- Motion to approve Financials for February 2018
- Motion to approve: Contract agreement with the City
- Motion to approve Contract agreement with Street food Cinema
- Motion to approve letter of support Suptown Directory

#### III. Community Reports

- Hubs
  - BLVD West Coral reporting on Accidents, Beer festival 4/7
  - 30ECB- Crime suppression, Blvd. Breweries table, Sip and Shop
  - Little Saigon- Murals
  - BLVD East - Crime, Lighting

- BID Alliance *Jacquelyn O'Connor, Rep*

#### IV. Committee Reports - Information Items

##### Executive

*T Thomas, chair*

- Financials Bookkeeper Office Admin - Jeff Domzalski Financials
- Financial/Budget- Adhoc - *Julian Villegas/ Jacquelyn O'Connor, chair*
  - PO system

##### Promotions

*P Gillette – Forman, staff*

- Little Saigon arts grants Community Organizer
- Boulevard Guide Print
- Placemaking with High Tech High Fair@44
- Flashlight schedule
- Vegan Food Market

**Economic Development** *John O'Connor, chair - Forman, staff*

- Developers Bus Tour 2.0 walking tours refine scope
- New Development Projects
- ATC- Amelia Cary
- Chamber Update
- Monthly Press release/ 2nd Quarter Marketing push Mixte?

**Design/Parking** *P Gillette/T Thomas, co-chairs – Aldana, staff*

- Little Saigon Project Update
  - Murals and Menlo Crosswalks
  - Wayfinding Kiosk
  - Planters
- Bright Bikes
- 30th Bike Accommodation Study- Business to Client Survey

**V. Old Business**

**VI. Announcements and Adjournment**