



**Board of Directors Meeting**  
**Thursday, March 17, 2016 – 9:00 am**

**AGENDA**

*Happy St. Patrick's Day!*

**I. Call to Order/Introductions/Speakers – Tootie Thomas, President**

- **Public Comment** *(limit to 3 minutes per speaker)*
- **Reports from Elected Officials/Representatives**

**II. Action Items**

- Approval of Board Meeting Minutes – February 18, 2016
- Acceptance of Financials - Balance Sheet and Profit & Loss – Year to Date – February 29, 2016
- Proposed Motions:
  - Election of Board Officers
    - *Proposed motion: Elect a slate of board officers for current year.*
  - Media Arts Center San Diego
    - *Proposed motion: Motion for assistance on grant.*

**III. Community Reports**

- BID Council
- Chamber of Commerce

**IV. Committee Reports - Information Items**

**Executive**

*T Thomas, chair – Kleinhen, staff*

- Committee Members – update
- State of Economic Interests - Conflict of Interest - Form 700
- Main Street Conference in Oceanside - recap

**Organization/Budget**

*Jacquelyn O'Connor, chair*

**Board of Directors Meeting**  
**Thursday, March 17, 2016**  
**AGENDA – page two**

**Committee Reports - Information Items (continued)**

**Promotions**

*P Gillette, chair – Forman, staff*

- Blvd Market
- Promotional Video
- Boulevard Guide
- Fairmount Arts Corridor
- Placemaking Intern
- Utility Boxes
- Ideas for future

**Economic Development**

*John O'Connor, chair - Forman, staff*

- Woodrow Wilson Middle School – update
- Open Air Market - incubator project – YMCA adjacent
- SR-15 Centerline – update – bridge deck and vacant lots
- New businesses/development on the Boulevard
- North Park Community Plan – updates

**Design/Parking**

*P Gillette/T Thomas, co-chairs – Aldana, staff*

- Parking Budget and Metrics for FY'17
- Bike Accommodation study

**V. Old Business**

**VI. Announcements and Adjournment**