

EL CAJON BOULEVARD
BUSINESS IMPROVEMENT ASSOCIATION
MEETING MINUTES OF THE BOARD OF DIRECTORS MEETING
Thursday, July 20, 2017 – 9:00 am

Present: President M. Tootie Thomas, Polly Gillette, Jackie O'Connor, John O'Connor,, David Chan, Cuong Nguyen, and Sher Cox

Staff: Steve Aldana, Beryl Forman, Brenna Churma, Jeff Domzalski

Excused/Absent: Julian Villegas, Danny Fitzgerald, Julie Chan, Zane Mumford, and Edward Haidar

I. Call to Order and Introductions – at 09:06AM

Public Comment and Representative Reports

- **Officer Hall** - Last night a stabbing occurred next door at 3715 ECB. Victim is in Intensive Care and they are looking for the suspect. Chinese bakery was broken into on 06/23/17. Suspect was arrested. Crickets Pub was broken into by a female on 06/28/17 at 7:00am. Went thru the screen door. Heavy set Hispanic female in her late 30's and 5'8". Also have had stabbings near Hoover High campus.
- **Jason Weiz- Senator Toni Atkins office**- The new budget has passed. Cap and Trade passed. Reduce emissions by 40% by 2030. SB2 - Affordable Housing - Raising 300m for affordable housing up and down state.
- **Elvra Sandoval - Talmadge Resident** -Would like street light at 4600 Aldene Drive
- **Matt - District 9**- Affordable housing meeting on Monday July 24 @ 1pm in the Council Chambers. Monroe Bikeway - Open House August 10 @ Hoover High. Councilmember Gomez walked in Pride Parade.
- **Chloe - District 3**- (via email) Homeless services including money for mental health voted. Voted to support SANDAG reform measures. Kansas St. Crosswalk approved - No funds

II. Action Items

- Faded banner removal - Continue getting information on costs

Proposed Motions

- Motion to Approve Board Meeting Minutes – June 15, 2017 PG 1st / JO 2nd Unanimous
- Motion to approve Financials June JO 1st / PG 2nd Unanimous.
- Motion to approve BIA FY18 Budget stayed until we get final budget numbers from the city
- Motion to approve Letter to Lynn Elliott in support of establishing park hours 12am-6am Send approved letter in support JOC 1st / PG 2nd Unanimous

IIV. Committee Reports

Executive

T Thomas, chair

- Bookkeeper Office Admin - Jeff Domzalski June 2017 and FY17 have been closed.
- Approved payment for PopUp 15 Gardner

Promotions

P Gillette/ Zane Mumford – Forman, staff

- Blvd Market- July was successful. Going back to monthly Blvd Market events on the third Friday of each month. Next event August 18 with a Tiki Theme.

- PopUp 15- EatSD unveiling new edible garden on Saturday July 29.
- BLVD Guide Revisions- Increased ad space and a brewery category
- Little Saigon Arts Grant- \$80k California Endowment Grant for 40 art projects

Economic Development *John O'Connor, chair - Forman, staff*

- PopUp15 (vacant lot): Long-term development RFP East and West Lots in works with Civic San Diego. October is set as time of release.
- Fair@44- Salsa Sabado - Successful on attendance. Need to increase vendor revenue.
- New Development Projects:Collins Motors, Exotic Gardens Tour. Thrift Trader left space.
- LISC OVerlay Proposal- Ricardo- Redevelopment 2.0 Enhanced Financing District. EIR for district to ease development money for trees, lights, open space, parking structure
- LK Fashion Live on Kiva. El Borrego- Access to capital celebration party is August 10th.
- Chamber only meeting 50% of current housing needs
- Developer Bus Tour 2.0 in October to focus on the East Blvd

Design/Parking *P Gillette/T Thomas, co-chairs – Aldana, staff*

- Complete Boulevard Need to look at parking impact between Euclid and 52nd of installing a protected bike lane on uphill section of road
- Little Saigon Update
- 30th Street/ECB Focus Group Meeting Thursday July 27

V. Old Business

VI. Announcements/ Meeting moved to adjourn at 10:42 AM